



**COMPLETE  
MEDIA & COMMUNICATIONS  
SERVICES  
(MSME REGD.)**

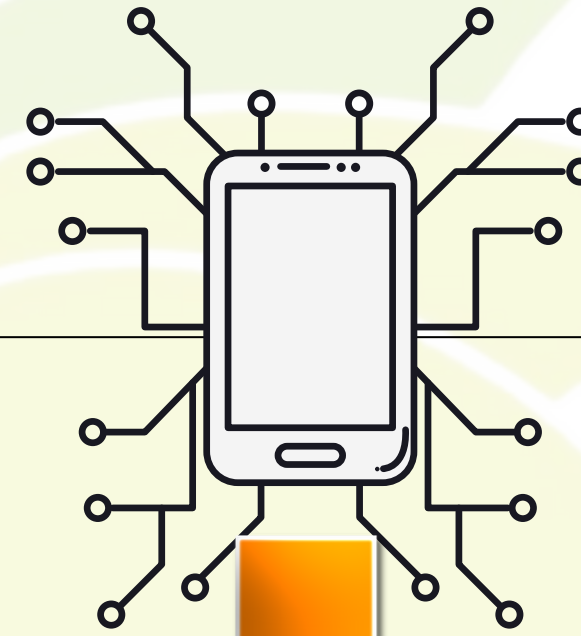
DIGITAL MARKETING  
& SOCIAL MEDIA  
SERVICES

**AASTIC SOCIAL**



**AASTIC COMMS**

MEDIA & COMMUNICATION  
SERVICES



**AASTIC TECH**

IT & TECHNOLOGY  
RELATED SERVICES

BUSINESS RELATED  
SERVICES

**AASTIC BIZ**



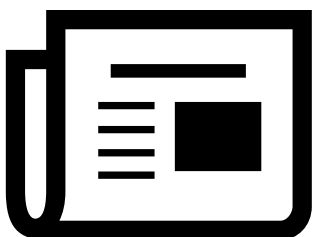


# ABOUT US



Aastic Enterprises, a registered MSME is a one-stop communication and media solutions, offering various services to organisations and companies in India which facilitate business processes of scale.

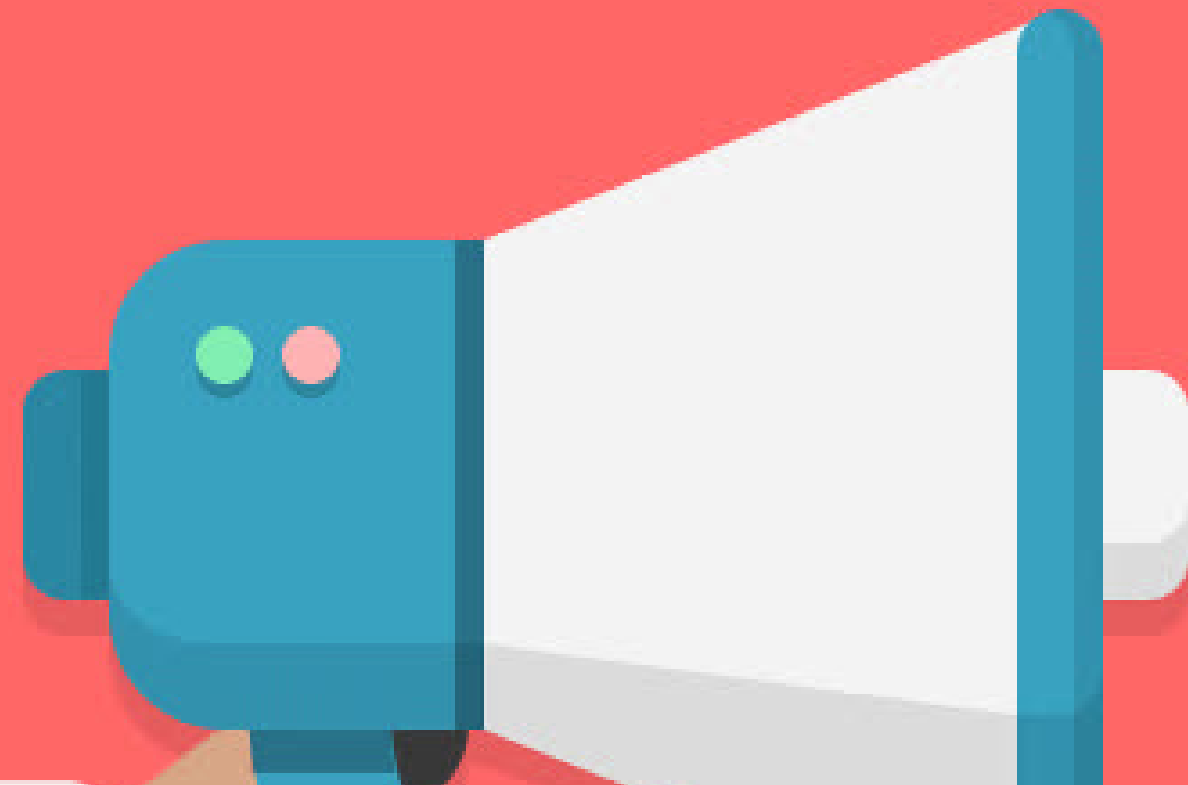
Aastic Enterprises has an extensive panel of experts and professionals from vivid fields of media and communication, social media marketing, journalism, banking, IT and business process management. It delivers services within an agreed timeframe and with desired deliverables at an affordable cost. Our clientele ranges from across the diverse stakeholder groups – government, non-government, academia, business, corporates and private individuals etc. with varying project sizes.



# OUR MOTTO



Delivering Completely, Competitively & Comprehensively

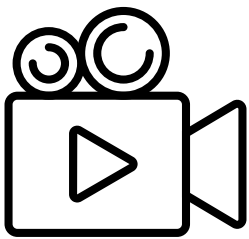


# DAILY NEWS

## AASTIC COMMS

Media and Communications Services





## ENGLISH & HINDI CONTENT WRITING

- Technical, Literature, Finance, Reviews, Podcast script writing, Business, Sports, Crime
- Dissertations, long-form articles, website content creation, blogs, press releases
- Report writing, transcript, video script, research paper, reports, creative writings, slogans, jingles, copy/stories editing and re-writing stories

## GRAPHIC DESIGNING

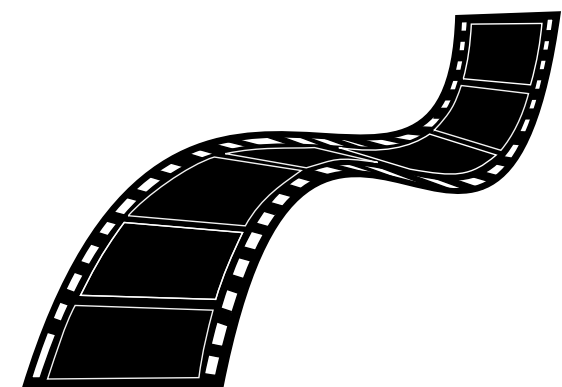
- Preparing the designs, GIFs, Videos for flyers, brochures, social media creatives, posters, logos and pamphlets

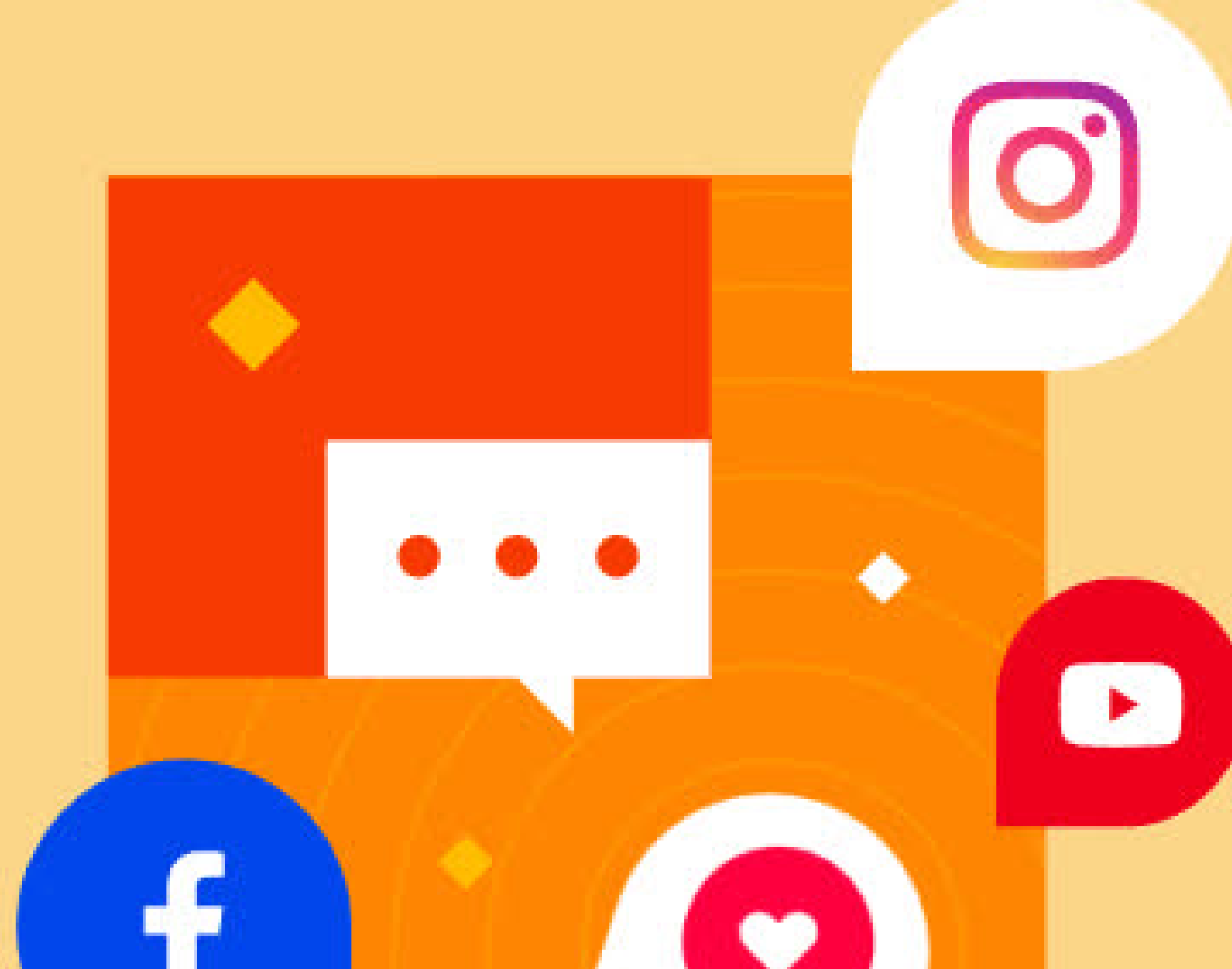
## FILMS/VIDEOS

- Animated Film, Corporate video, Explainer videos, TVCs films, documentaries video, shoot film and Hybrid Film, Audio jingles, Audio Visual, 2D & 3D Animation, 3D walkthrough
- Preparing the storyboard, writing script, visualization, conceptualizations, ideations, editing, rendering, pre-production & post-production

## TRANSLATIONS

- Providing English to Hindi and vice-versa translation services





# AASTIC SOCIAL

Digital Marketing & Social Media Services



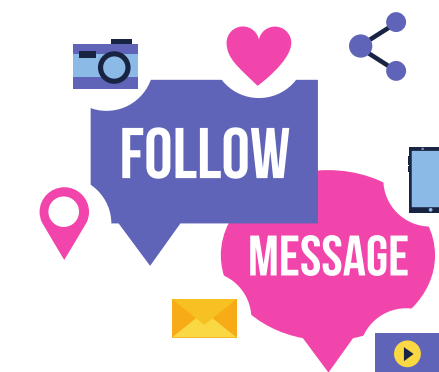
## SOCIAL MEDIA MANAGEMENT

- Preparing Campaigns
- Complete end to end responsibility of managing social media channels
- Grievance management
- Creating post/creatives
- Branding & Advocacy

## DIGITAL MARKETING SOLUTIONS

- Inbound marketing
- Search Engine Optimisation (SEO)
- Social Media marketing
- E-mail marketing
- SMS marketing
- Analytics Consultation

AASTIC  
Enterprises

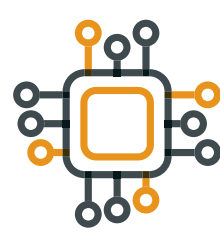
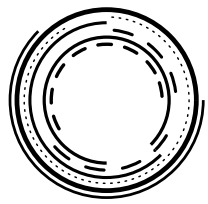






# AASTIC TECH

IT & Technology Related Services



# WING 3

## WEBSITE DEVELOPMENT

- Cutting edge technologies to build custom websites which are robust and scalable
- Full website content creation and management

## MOBILE APPLICATIONS DEVELOPMENT

- Android, iOS and Hybrid application development

## UI SOLUTIONS

- Create stunning websites that have life in them using the latest technologies like Angular JS, jQuery, Bootstrap, Foundation, React JS, Vue.js

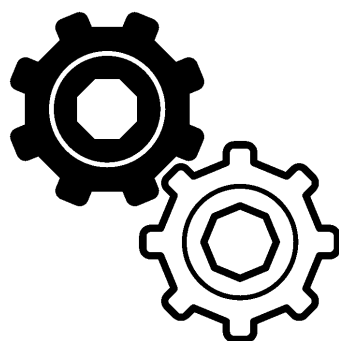
## EMERGING TECHNOLOGIES

- Chatbot Development, IoT Applications, Wearable App Development, Augmented Reality Apps, Big Data Services, Cloud Computing

## AUTOMATION

- Algorithm for Automating content

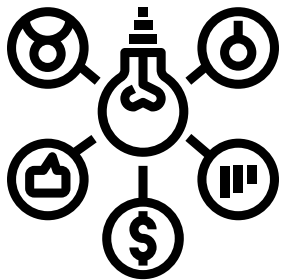
®  
AASTIC  
Enterprises



An isometric illustration depicting a business support environment. In the center, a large laptop displays the letters 'SEO' and a gear icon. To its right, a large monitor shows various data visualizations, including a line graph with red and blue lines, several donut charts, and a bar chart. A person in a red shirt and blue pants stands next to the laptop, holding a tablet. In the foreground, a large red gear is visible. To the right, a large blue alarm clock is shown. The background features a white wall and a blue chair. The entire scene is set against a light blue and white background.

# AASTIC BIZ

Business Support Services



# WING 4

## MARKETING & RESEARCH

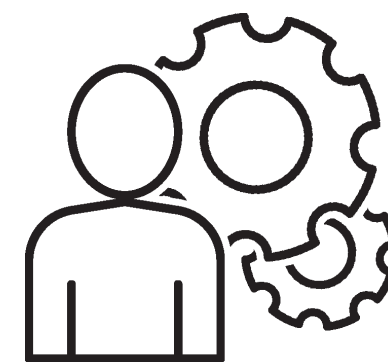
- Market Survey
- Marketing Objectives and Strategies
- Segmentation and Targeting
- Product Management/ New Product Development
- Marketing Communications
- Marketing Performance

## CORPORATE SOCIAL RESPONSIBILITY

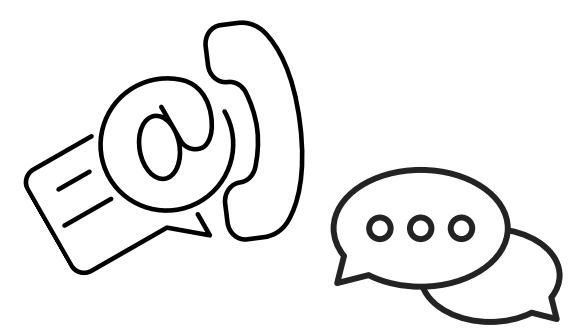
- Conceptualize, formulate & implement CSR Projects
- Evaluation of CSR opportunities
- Advisory services
- Planning services
- Implementation services
- Setting up corporate foundation

## OTHER COMMERCIAL SERVICES

- Goods and Service Tax (GST) Registration, operation and maintenance of accounts
- AMAZON Sales Registration and operational support







# CONTACT US



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## AASTIC ENTERPRISES

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